

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

SEP24/12 12.59
*** WPXI-TV ***

REP HEADLINE# 6334717
*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
6			600A-700A	30	3	\$1,100.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
7			400P-430P	30	3	\$550.00	9/25	9/28	4		TU-F	4
PROGRAM : JUDGE JUDY												
8			400P-430P	30	3	\$550.00	10/1	10/1	1		MON	1
PROGRAM : JUDGE JUDY												
9			600P-630P	30	3	\$850.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS <i>NA due to Gaf 3</i>												
10			700P-730P	30	3	\$2,200.00	9/25	9/28	2		TU-F	2
PROGRAM : JEOPARDY												
11			730P-800P	30	3	\$2,200.00	9/25	9/28	3		TU-F	3
PROGRAM : WHEEL												
12			1100P-1130P	30	3	\$2,700.00	9/25	9/29	2		TU-SA	2
PROGRAM : LATE NEWS												
SEP/12			30450.00	OCT/12		\$3,300.00						
											CONTRACT TOTAL	33750.00
											TOTAL SPOTS	28

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MARKET TOTALS \$102,272 WPXI 33% KDKA 33% WTAE 30% WPGH 4% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*